

deeeper.net DSP – the complete digital logistics solution

→ About deeeper.net

deeeper.net is a leading independent provider of Digital Media Services in Europe. Well-known European customers use our technical infrastructure for Digital Logistics with a considerable volume beyond 500.000 audio tracks. Being developed completely in-house, the web-based **deeeper.net** DSP technology constantly is enhanced by new features and functionalities with a clear focus on usability and efficiency.

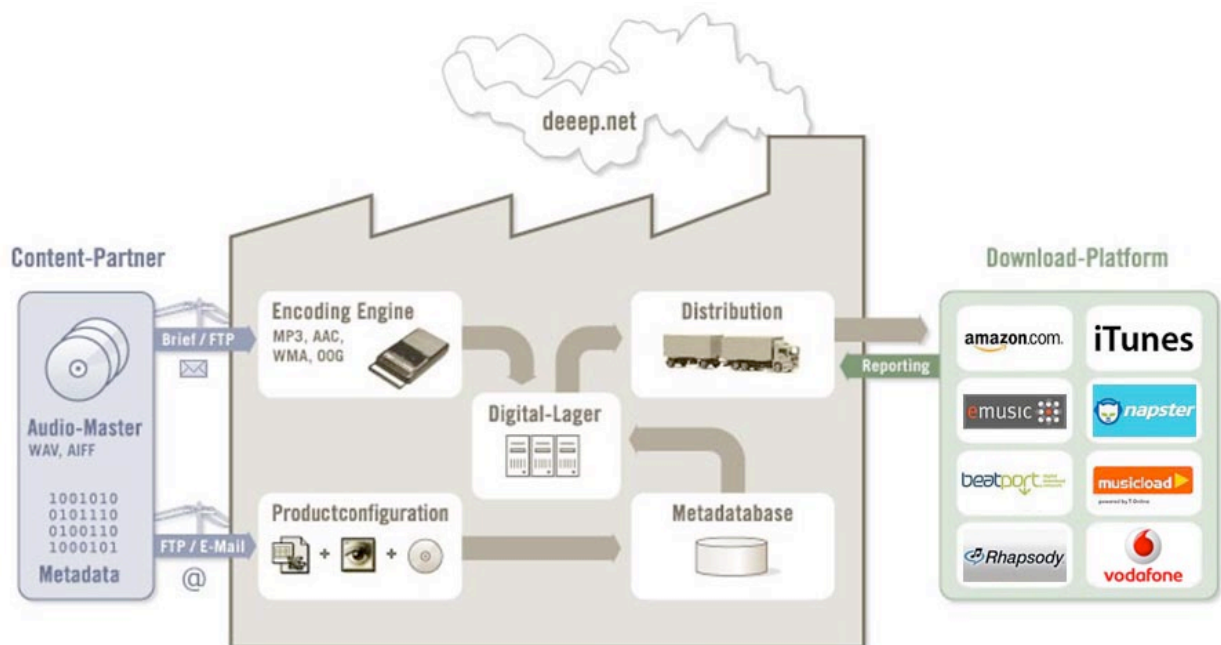
→ deeeper.net DSP (Digital Service Provider)

For Digital Logistics **deeeper.net** is your partner as DSP (Digital Service Provider). With our highly automated and sophisticated technology, we handle all aspects needed for your Digital Logistics – thus providing you with the complete backend and logistics system for digital media distribution.

Of course **deeeper.net** DSP is capable to handle multiple clients and their respective sub-clients, so with the help of our technology you practically act as a content aggregator. The system has been integrated with over 120 platforms translating into more than 300 digital stores.

As our partner you focus on the business side, for instance signing contracts with digital stores, while the **deeeper.net** DSP system cares about all aspects of Digital Logistics and Royalty Management.

→ Our technical model:



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→ Overview of the deeeper.net DSP profile

For you as Label or Content Aggregator the **deeeper.net** DSP system offers exactly these tools required for professional Digital Media Distribution:

- **Content Import** > ingestion of existing content via standard interfaces. In case of bulk imports the creation of a specific interface is possible.
- **Encoding + Preparation** > the **deeeper.net** DSP system handles encoding of audio- and video media into all relevant target formats, e.g. AAC, MP3, WMA or FLAC in required quality levels. Metadata will be prepared professionally and connected to audio- / video master files, followed by final testing and publishing for sales purposes.
- **Hosting** > all contents will be hosted at the **deeeper.net** Digital Warehouse. Masters as well as encoded files are stored on redundant server systems. Daily backups are performed as well as routinely quality control.
- **Deliveries** > your Deliveries are easily „selected and clicked“ in the **deeeper.net** DSP web interface, wherein you find your digital inventory of available products. After adding date- and priority information, your digital packages will be automatically “picked, packed and shipped” to their respective destinations from our data centre. **deeeper.net** DSP at present “knows” around 120 digital platforms and their specifications, this being enhanced on an ongoing level. Of course the system monitors and logs which content has been delivered to which destinations.
- **Reporting / Statements** > quite uniquely, **deeeper.net** DSP contains a complete suite of reporting / royalty statement tools. All of your incoming sales reports from digital stores can be imported, “number crunched” and sales figures applied to the variety of your sub-clients.
- **Multi-Client System** > **deeeper.net** DSP enables you completely in the digital world. Use your own contracts with Digital Stores, create Labels, Artists and Sub-Clients – even your own design (“skin”) is possible within our one-stop solution.
- **Combine!** > with **deeeper.net** DSP you are truly independent. However, you of course can combine our technical services with existing Digital Distribution deals, for instance with our division Digedo (www.digedo.com).

→ And the pricing?

Based on your targets and specifications you can expect us to provide you with a highly attractive proposal, being based on a low percentage and / or fixed cost.

Just contact us – we surely will find an interesting solution.

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